

## Press release

February 2010



# Procacp introduces the GreenCap Ecology and economy in harmony

## Environmentally-friendlier and more efficient GreenCap overcaps encapsulate Procacp's expertise

Procacp's decision to develop its GreenCap range kick-started a bold research programme to tackle two challenges; to cut production costs and to reduce its environmental footprint.

Production plants across the industry are constantly streamlining their processes to save energy and raw materials.

At Procacp, however, we want to take it further; we want to make tomorrow's standard products today. The GreenCap range epitomises Procacp's expertise. These ecological caps feature the full wealth of Procacp know-how; and they are 30% lighter than conventional ones. Reducing component weight is a top strategic priority.

### A trailblazing process: thin-wall injection-moulding technology

The idea is to create a virtuous circle; lighter caps considerably shrink transport volume (especially by enabling stacking) and reduce carbon-dioxide emissions (CO<sub>2</sub>).

The GreenCap range is also packed with groundbreaking thin-wall injection-moulding technology, which limits raw-material input. The goal is to strike the best balance between performance and requirements for each product.

This new production process has boosted Procacp's efficiency and sharpened its competitive edge. And biodegradable or renewable raw materials, as well as easy-to-recycle ones, are opening up new production opportunities.

The GreenCap range combines increased production efficiencies and stringent environmental standards throughout the production chain including distribution and so cements Procacp's expertise in plastic caps.

### Press contact :

Terre d'info  
Elsa Vanoli  
Tél.: +33 388 13 25 04  
elsa@terredinfo.fr

[www.procacp.com](http://www.procacp.com)





## Procap as the European benchmark

A string of new plants, acquisitions and investment have propelled this plastic cap specialist into the position that it now enjoys among the European market leaders. Procap is harnessing its resources across Europe – in Spain, Italy, Hungary, Belgium, France, Ireland and Luxembourg to break new ground in its field.

We are doing this in two ways; by working in close partnership with our customers and by exploiting genuine synergies between our sales, engineering, production and quality teams.

We can count on our production capacity abroad to boost our efficiency and cut response times. And we try to provide the best solution wherever we are located. Our sales teams work in five large geographic areas reporting to a Sales Manager, and promote the complete Procap range (pharmaceuticals, cosmetics, dry and liquid food, agrochemicals and chemicals)

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## New production capacity

This European network puts our sales teams in touch with our customers, and puts them in a position to provide prompt, local service. We have also enhanced our production capacity by extending our plants in Budapest and Wiltz, and have invested heavily in our R&D centre.

Lastly, acquiring McFarlane Plastics in Ireland, Elocap in Luxembourg and Sofiplast in Spain has bolstered our geographic cover and product range, especially in the strategic caps-for-food-packaging sector.



## An international company that embraces its corporate social responsibility

At Procap, we are banking on the values that have shaped our strategic decisions and earned our company the position that it enjoys today to drive our international expansion.

Our family-run organisation values placing the company's long-term future as our top priority. And it naturally involves a win-win relationship with our business partners, customers and suppliers, and natural-resource stewardship.

That is why we are proud of our reputation as an established international company, our social awareness and environmental credentials.



## What we mean by sustainable development

At the Procap Group, we combine our business drive with our commitment to protecting the environment and to reducing our carbon footprint.

The environment shapes our decisions about what we are doing today and what we will be doing tomorrow. We believe that assessing our impact on the environment is one of the main drivers powering progress. That is why we are uncompromising in our efforts to minimise the impact of our production processes. We are doing this in three ways :

- Rolling out an action plan to shrink production waste
- Dealing appropriately with production and other waste (screening)
- Rationalising energy consumption, especially with solutions to reuse process energy

## The goal for 2010:

**Obtain ISO 14001 certification in all Group production plants**

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## Key facts and figures

### 380

The Procap Group can rely on the skills expertise that its 380 employees in 6 production plants across Europe provide.

### 2 million

The Procap Group invests 2% of its annual revenue, i.e. €2 million in 2010 in R&D. And that is only one aspect of its innovative potential.

### 18 000

The area, in square metres, of its plant in Wiltz, Luxembourg, where 85 people work. It has entirely revamped this plant, and re-engineered it for large-scale production

## The success story in a nutshell

### 1994

Three European SMEs merge to found Procap.

### 1995

Construction de l'usine de Wiltz (Luxembourg). Cette unité est spécialisée dans la fabrication de produits pour l'alimentaire liquide : eaux minérales, lait... Built the plant in Wiltz, Luxembourg, to make products for liquid food packaging (mineral water, milk, etc.)

### 1997

Joint-venture with Domingo Pascual Carbo in Girona (Spain)

### 2001

Built plant in Dunavarsany, in Budapest (Hungary)

### 2003

Built clean-room chain in Hoboken (Belgium) to make products for the pharmaceutical industry.

Build plant in Llagostera (Spain), mainly to make large-diameter caps for food and cosmetics.

### 2006

Opened sales office in Italy

### 2009

Acquired Elocap Lux (Luxembourg), MacFarlane Plastics (Ireland) and Sofiplast (Spain)

### 2010

Launched the GreenCap range

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